COMING BACK ALIVE IN AVALANCHE COUNTRY

A NEW DVD FOR TRAINING PEOPLE WHO WORK OR PLAY IN AVALANCHE COUNTRY

Top world experts train people to minimize risk and safely enjoy winter in avalanche country.

5 Bookmarked Sections/ Total 60 Minutes

Available only from
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$195 per DVD (Includes Public Performance Rights)

THE PROGRAM

Every year, many snowmobilers, back country skiers, snowboarders, and mountaineers die in avalanches while enjoying outdoor pursuits in the mountains.

Most avalanches in which people die are triggered by the victims themselves, or by their companions.

Therefore, every person who participates in outdoor activities in the mountains in winter must know how to minimize risk and travel and behave safely.

This new DVD is designed to save lives, by training people who participate in outdoor winter activities in avalanche country.

Top mountain experts and avalanche specialists explain and demonstrate the essential precautions and skills needed to travel safely in avalanche country:

BOOKMARKED SECTIONS

The DVD is divided into the following 5 sections, with bookmarked headings, with a review summary at the end of each section.

PART 1: WELCOME TO AVALANCHE COUNTRY

PART 2: SELF-RESCUE: THE KEY TO SURVIVAL

PART 3: TOOLS & TRAINING

PART 4 MINIMIZING RISKS

PART 5: IF YOU'RE CAUGHT IN AN AVALANCHE
KEY POINTS

All instructional material is illustrated with outdoor action footage shot in avalanche country.

- Wear a transceiver (also called a beacon) that sends out a signal if you are buried in an avalanche
- Practice using a transceiver signal to locate someone buried in the snow
- Carry, and practice using, an avalanche probe to locate buried friends
- Carry, and practice using an avalanche shovel, so you can quickly dig a victim out
- Read and learn to interpret the daily avalanche bulletins
- Always be aware of snow conditions, and danger warnings
- Learn how recognize and avoid dangerous slopes
- Spread out your group to traverse slopes
- Choose your companions carefully. Go only with people you know have appropriate training. Your life may depend on them.
- Never travel alone.

THE EXPERTS

All information is presented by the following very experienced mountain guides and rescue specialists:

(in alphabetical order by last name)

- Felix Camire/ Alpine Club of Canada Instructor
- Sylvia Forest/ Public Safety Coordinator. Glacier National Park, Rogers Pass, BC
- Gordon Irwin, Parks Canada Rescue Specialist
- Dr. Bruce Jamieson, Avalanche Specialist, University of Calgary, Alberta
- Ryan Johnstone Avalanche Safety Equipment Specialist
- Rod Plasman/ Alpine Club of Canada Instructor
- Grant Statham, Avalanche Risk Specialist for Parks Canada
- Abby Watkins/ Mountain Guide and Rescue Expert, Golden B.C.
INFORMATION SUMMARIES FOR EACH SECTION

PART 1: WELCOME TO AVALANCHE COUNTRY

In Avalanche Country ALWAYS:

- Be aware of avalanche danger
- Slope + Snow = Avalanche Risk
- Your group will be on its own
- Your group must be able to self-rescue
- You cannot eliminate avalanche risk
- Moderate slopes pose high avalanche risk
- Young men are the highest risk group
- Humans are triggers & victims of avalanches

PART 2: SELF-RESCUE: THE KEY TO SURVIVAL

In Avalanche Country ALWAYS:

- Group self-rescue is absolutely critical
- Never travel alone
- Everyone carries transceiver, shovel & probe
- Avalanche snow settles like concrete
- You cannot dig yourself out
- Uncover people quickly so they can breathe
- The first 15 minutes are critical
- Go for outside help only when all hope is lost

PART 3: TOOLS & TRAINING

In Avalanche Country ALWAYS:

- Practice finding buried transceivers (beacons)
- Practice using your shovel & probe
- Practice rescue procedures with your group
- A rescue leader must take charge
- Establish how many people are missing
- Look for surface clues & leave them in place
- Make sure the site is safe
- Locate strong beacon signal, then use probe
PART 4: MINIMIZING RISK

In Avalanche Country ALWAYS:

- Study the local avalanche bulletin
- Understand the snow pack
- Check the local weather forecast
- Always go with a knowledgeable person
- You must take an avalanche safety course
- Be able to recognize avalanche paths
- Watch for signs of recent avalanche activity
- Concentrate on reducing risk

PART 5: IF YOU ARE CAUGHT IN AN AVALANCHE

If Caught in an Avalanche:

- Yell to warn others, then try to ski off it
- Get rid of your skis, but keep your pack on
- Swim hard to stay on the surface
- Realize you are fighting for your life
- Keep your mouth shut to keep snow out
- Create an air pocket around your face
- Try to raise an arm up towards the surface
- Preparation & training can save your life

PRICE & ORDERING

$195 per DVD

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